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Date: Thursday, September 15, 2022 at 10:53 AM
To: "Chris Heckscher (checksch)" <<u>checksch@cisco.com</u>>
Cc: John Rivers <<u>jorivers@cisco.com</u>>
Subject: Organizational Announcement: John Rivers is named Vice-President, Global
Services Sales

Team,

I am excited to announce **John Rivers** will be joining the Global Services and Software Sales leadership team as the Vice President for Global Services Sales. John comes to us with a 22-year track record as a leader and contributor, across sales, channels and services. He brings a customer first mindset, focused on transformation and growth and a commitment to fostering a culture where people can take risks and thrive.

In his most recent role, John led the GES Central Global Sales Operation. In that capacity, John led the team of Global Client Executives aligned to our CGEM accounts. In his prior role as Director, Area Services Sales, John led the GES Central Services team back to growth by delivering outcomes and customer value. John is passionate about partnering with sales and channels and understands, firsthand, the strategic relevance we create with a services led approach.

John is an avid outdoorsman, and most weekends find him at his farm hunting, fishing and BBQing. As a part time tree farmer, John has a special interest in sustainability. He lives in Henrico, Virginia, just outside of Richmond, with his wife, Melanie, and younger children, Isaac (15) and Meredith (12), who each attend Collegiate School. His oldest, Maya, is a school psychologist in Fairfax County, VA.

John holds an MBA from Virginia Commonwealth University, and a certificate in International Business Studies. He is a champion of Diversity, Equity & Inclusion and serves as a Trustee on the Board of The Cisco Foundation. In addition, he is a past sponsor for the Aspiring Leadership Program in the Americas, an alumnus of the America's Advisory Council and WW Board of Directors and currently serves as Cisco's HBCU Executive Sponsor to Hampton University (his undergrad alma matter). He is a mentor and advisor to many.

John officially joins our team on September 25th. Please join me in welcoming John to his new role!

Chris SVP, Global Services and Software Sales

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